

Jeremy Hicks

2249 Carabel Ave, Lakewood, OH 44107

Tel: 440-821-1605

Email: mail2@jdhicks.com

PROFILE

Jeremy Hicks is your best solution for developing rich and engaging experiences online, especially skilled in Actionscript. From web applications, customs presentations and developing prototypes to programming a great user experience he is more than capable. Jeremy has 10 years experience with internet technology, marketing strategies, business to consumer communications, building and managing complex web sites and the creation of visual, audio and interactive assets. He is eager to take on new challenges, learn new skills and grow with the evolving technology landscape. He has the drive and fortitude to succeed in the most challenging times and will effectively communicate to the stakeholders instilling confidence on any project.

EXPERIENCE

Owner Operator, JD HICKS DESIGNS, Cleveland, Ohio

2000 - Present

Clients include: American Greetings, Progressive Insurance, Gumbo Inc, SNIK Design, BAYarts, Elite Gymnastics, Cleveland Church of Christ and RAVEWireless. Projects include website consulting, design and development, newsletters, content management systems, promotional materials, customized Flash presentations, application prototypes and online games using the latest in Actionscript and web technologies. www.jdhicks.com

Web Designer, American Greetings, Cleveland, Ohio

2004-2009

Worked in the Properties Division of American Greetings Interactive. Responsible for many character based online and interactive initiatives. Created asset production workflows. Known as the resident genius on Mac, Web, server, production, coding, Adobe Illustrator, asset management, pre-production, digital media and game concept and development. Worked between the technical back end and design front end teams to define the HTML, Javascript, Flash / Actionscript requirements and best practices to be used.

Highlights include:

www.agkidzone.com - Implemented the Actionscript 2.0 programming and technology for browsing a catalog of hundreds of assets, games and videos. Programmed rotating banners and promotional elements. Created Flash games to be played on the site with an average of 6 million monthly unique visitors during 2007 - 2009. Rebuilt core components in Actionscript 3.0

www.madballs.com - Designed team-based gameplay and scoring for earning points redeemed as digital downloads. Drove the use of Actionscript 3.0 including training sessions and built high-score framework for 3rd party vendors to submit scores to our server.

Care Bears' Interactive Nursery - design your child's nursery. A marketing initiative for Wal*Mart and Sherwin Williams

www.care-bears.com/25th/ - Marketing initiative feat. videos, music, digital downloads, Chrysler Sweepstakes, interactive timeline

www.prettyfreekinscary.com/ - Created custom ActionScript 2.0 registration process for COPPA a compliant site

Production Artist, American Greetings - Innovations, Cleveland, Ohio

2003-2004

Created new digital products that could foster or enhance current partnerships with outside companies to generate revenue. Most notably was creating custom content for MSN Messenger to be sold online to enhance the user experience. Also created a multi-faceted customizable Avatar creator for generating a unique online identity.

Graphic Artist, American Greetings - IMS, Cleveland, Ohio

2002-2003

The department is referred to as the Kinkos of AG. Among various custom print production jobs we also created and mocked up prototypes for every card that is made to be shown to retail partners prior to production.

Web Developer / Graphic Design, JL Wilson Co, Inc., Cleveland, Ohio

2000-2002

Created all of the marketing, trade and web resources for this mail-order company. Developed an online training site for the mandatory board-certification of salon owners in the state of Ohio.

EDUCATION

Ohio Institute of Photography and Technology - Dayton Ohio - Associates Degree in the Science of Digital Imaging

SKILLS

Web	Video	Design	Misc.
Actionscript 3.0 HTML / CSS Cross-browser design Javascript Standards Compliant	<i>After Effects</i> Compositing Audio Mixing / Editing	Web Page Design <i>Photoshop</i> <i>Illustrator</i> <i>InDesign</i> <i>Flash IDE</i>	Source Control - SVN Server Admin - SSH iPhone App Development PHP, MySQL more